

KOHC September Quarterly Meeting

Friday, September 6th, 2024

Kentucky Oral Health Coalition

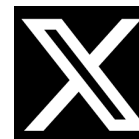


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Meeting Agenda

- Welcome and Introductions
- Increasing Access to Care: Current initiatives and future considerations
- Member discussion: Messaging oral health priorities
- Coalition Planning Updates
- Member Updates
- Closing

Access to Care Spotlights

Current initiatives and opportunities to improve access through practice and policy

- Big Sandy Community and Technical College, Community Dental Health Program, Heather Cheek
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), Karena Cash
- PHRDH overview, Marsha Deaton

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WIC 101

The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) supports pregnant and postpartum women, infants, and children younger than five by:

- Providing food benefits specifically for nutritious foods
- One on one nutrition counseling
- Screenings for health conditions, including oral health conditions
- Breastfeeding support
- Referrals to health & community services



WIC + Oral Health



- **WIC is proven to improve the nutrition of participants!**
 - It does this through nutrition counseling and the food package, which provides money via an EBT card specifically for healthy foods.
- WIC screens for oral health conditions, including:
 - Tooth decay
 - Baby Bottle Tooth Decay
 - Periodontal Disease
 - Gingivitis of Pregnancy
 - Missing more than seven teeth
 - Ineffectively replaced teeth that impacts ability to ingest food

WIC Eligibility

Income Guidelines for the WIC Program
185% of Poverty
Effective April 2023

	Household Size								
	1	2	3	4	5	6	7	8	
Weekly	\$519	\$702	\$885	\$1068	\$1251	\$1434	\$1616	\$1799	+\$183
Bi-Weekly	\$1,038	\$1,404	\$1,769	\$2,135	\$2,501	\$2,867	\$3,232	\$3,598	+\$366
Twice-Monthly	\$1,124	\$1,521	\$1,917	\$2,313	\$2,709	\$3,105	\$3,502	\$3,898	+\$397
Monthly	\$2,248	\$3,041	\$3,833	\$4,625	\$5,418	\$6,210	\$7,003	\$7,795	+\$793
Annual	\$26,973	\$36,482	\$45,991	\$55,500	\$65,009	\$74,518	\$84,027	\$93,536	+\$9,509

Persons who receive Medicaid or SNAP
Automatically meet the income requirements for the WIC Program.

- To be WIC eligible, participants must be:
 - Pregnant, breastfeeding, or postpartum woman
 - OR an infant/child younger than five
 - Have a household income below 185% FPL
 - A resident of Kentucky
 - At risk of poor diet or nutrition
- Families enrolled in Medicaid, SNAP, and K-TAP automatically meet the income requirement for WIC.
- WIC is for all kinds of families:
 - Children in kinship care, even those not involved with DCBS
 - Children in foster care
 - Children who are undocumented

Promoting WIC



- You can promote WIC by:
 - Sharing information about WIC at your office, including flyers
 - Referring potentially eligible families to WIC, such as Medicaid patients who are pregnant, postpartum, or have children younger than five.
- You can refer families by:
 - Providing the contact information for your local health department.

Resources for WIC



- Kentucky Youth Advocates recently launched a WIC Outreach toolkit, which includes:
 - Flyers for general and kinship families
 - Social media post for general and kinship families
- What other resources would be helpful for you to promote WIC in your dental clinic?

A close-up photograph of two young children. On the left, a white boy with a surprised expression, his mouth wide open in an 'O' shape. On the right, a Black boy with a similar surprised expression, his mouth wide open. The background is a blurred outdoor setting. A solid blue rectangular box is overlaid on the top right of the image.

Questions?



Kentucky youth Advocates

Messaging Oral Health Priorities

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KOHIC

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Breakout Groups

- What messaging points have worked well and resonated with non-oral health professionals in your experience?
- What doesn't work well or causes pushback?
- Are there specific talking points related to coalition priorities we should be thinking about?
- Who are the messengers (beyond coalition members) who should be carrying these talking points?



Coalition Reminders and Updates

- NEW Oral Health Resource Hub + free printed materials for active members
- Coming Soon: KOHC Regional workgroups
 - Mobilize members in all regions of the state
 - Work with other advocates in your area on priorities for your region
 - Leadership opportunities

Oral Health Resource Hub

Oral Health Educational Materials

	Dental Insurance 101 View Flyer		Oral Health & Pregnancy View Flyer		Oral Health & Children View Flyer		Oral Health for Older Adults View Flyer		Substance Use & Oral Health View Flyer
	Children's Oral Health View Flyer		Making Healthy Choices View Flyer		Oral Health Impact on Whole Body View		Tobacco Use and E-cigarettes View		At-home Screenings and Oral Cancer View

December Annual Meeting



SAVE THE DATE

Kentucky Oral Health Coalition Annual Meeting

 December 13th

 Bowling Green, KY

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Member Updates

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