

On **December 6, 2019**, the Kentucky Oral Health Coalition (KOHC) will host its **statewide Annual Meeting**, which brings together leaders and advocates to improve oral health for Kentuckians. Advocates will then have another opportunity to promote health policies across Kentucky. **Children's Advocacy Day (CAD)** unites hundreds of advocates as they raise their voices on behalf of children's safety, health, education, and economic well-being. Nearly **1,000 champions for kids** – including many youth and elected officials – are expected to attend on **January 23, 2020**. Children's Advocacy Day makes a large **media splash**; in 2019, **14 media outlets across Kentucky covered the day, and social media posts reached 58,000 people**.

### **PARTNER \$2,500**

- 5 tickets to CAD legislative breakfast
- Recognition in all KOHC emails about Annual Meeting and CAD
- Included in KOHC Annual Meeting recap blog
- Name on CAD website
- Individual display table at KOHC Annual Meeting

#### **Logo included on:**

- CAD legislative breakfast and rally signs
- KOHC Annual Meeting and CAD print materials
- KOHC and CAD websites
- Social media promotion

### **SOCIAL MEDIA – \$4,000 – One Available**

- 5 tickets to CAD legislative breakfast
- Mentioned in caption of live social media video of Annual Meeting and CAD
- Tagged in Facebook albums of Annual Meeting and CAD event photos
- Included in KOHC Annual Meeting press release and recap blog
- Recognition in all KOHC emails about Annual Meeting and CAD
- Individual display table at KOHC Annual Meeting

#### **Logo included on:**

- All CAD signs, including legislative breakfast, rally, youth reception, and youth education session
- KOHC Annual Meeting and CAD print materials
- KOHC and CAD websites
- Social media promotion

**SOLD OUT**

### **YOUTH ENGAGEMENT – \$7,000 – Two Available**

- 10 tickets to CAD legislative breakfast
- Verbal thank you at CAD youth reception
- Opportunity to speak during youth education session and youth advocacy webinar
- Included in press release and recap blogs for Annual Meeting and CAD
- Recognition in all KOHC emails about Annual Meeting and CAD
- Individual display table at KOHC Annual Meeting

#### **Logo included on:**

- All CAD signs, including legislative breakfast, rally, youth reception, and youth education session
- KOHC Annual Meeting and CAD print materials
- KOHC and CAD websites
- Social media promotion